

" I'd put my money on the sun and solar energy. What a source of power! I hope we don't have to wait 'til oil and coal run out before we tackle that "

Thomas Edison (1847 - 1931)

Imagine

giving The **Power** back

to The **People**

Can you invent a REG

Can you invent a REG (renewable energy generator) that will produce at least 90% of an average household's energy requirements and retail for £500?

Your Reward:

£100,000 prize and a place in history next to world famous inventors such as Thomas Edison and Trevor Baylis.

Your Invention will:

- provide free green energy for life
- retail at £500, the current cost of 6mths energy in the UK
- empower people to control their own energy needs
- end fuel poverty for over 4 million in the UK through Pledge4REG™
- create an industry with thousands of new jobs
- create an unprecedented humanitarian impact globally

Enter the Climate Change Challenge™
now!

How to Enter

The **Climate Change Challenge** is open to worldwide applications from persons of any age or country. Persons under the age 18 require approval from a guardian and their application countersigned by that person.

Applicants should familiarise themselves and fully understand the rules and conditions of entry and what the Challenge involves.

The intellectual property rights of all designs and inventions will belong and remain with the inventor and not UK 8020.

Application Fee:

Applications from an individual: £50 (fifty pounds sterling)

Applications from groups: £100 (one hundred pounds sterling)

(UK 8020 is a Not for Profit Company. Your application fee will be used to cover the costs of administration and associated costs of processing your application and your final submissions).

Judging Criteria

All entries will be judged on the following criteria:

1. Energy generation - will the invention generate at least 90% of a UK domestic average household's electricity currently approximately five Megawatt hours annually.
2. Aesthetics - the looks, size, design and general appearance
3. Practicality - size, ease of use, durability in terms of life expectancy of the renewable energy generator, associated installation costs.
4. Retail Value - will it be possible for the renewable energy generator to retail and be installed for £500 (five hundred pounds sterling) or less.
5. Global Use - adaptability of invention in locations around the world.

The Challenge will run over a two year period. Applications will be accepted from 12th July until 31st January 2009. Submission of designs, blueprints, drawings, prototypes and supporting documentation by 31st July 2009.

The winning inventor will be presented with their award and prize of £100,000 at an Award Ceremony, (date to be confirmed.)

To Enter

Please now read the Rules & Conditions for full details that follow.

To apply you must use the attached application Form.

Rules & Conditions

Background:

1. UK8020 CIC - UK 8020 CIC is a 'Not for Profit' Community Interest Company and is registered at Companies House in England and Wales, Registration no. 5627222
2. Registered Office: UK 8020 CIC, Elcombe House, 15 Elcombe Close, Bracklesham Bay, Chichester, PO20 8QZ, England
3. The Climate Change Challenge (also hereinafter referred to as "C3") is open to anyone and the challenge is to inventors to design a device which will generate renewable energy and thus reduce the cost of supplying that energy to a home.
4. Entrant/s are individuals or groups who have applied and are taking part in the Climate Change Challenge.
5. The Climate Change Challenge Rules & Conditions consist of a sequence of seven statements numbered from 1 to 7 culminating on point 7.2

1. Entry Requirements

- 1.1 The Climate Change Challenge is open to anyone Worldwide. Applications will be accepted from any age however applicants under the age of 18 will require parental or guardian consent.
- 1.2 Applications will be accepted from individuals or individuals forming a team.
- 1.3 A team leader must be appointed where the application is from a team consisting of two or more individuals. Each Team must be given a Team Name and UK8020 will use that name for all communication purposes. In cases of team entries, all correspondence relating to the application will be sent to the Team Leader and referring to that Team Name. It is the responsibility of the Team Leader to communicate and update the other team individuals not UK 8020's responsibility.
- 1.3 Employees of UK 8020 CIC or its associated companies, their agents or members of their families are not allowed to enter C3. The Directors' decision of UK 8020 as to eligibility will be final.

2. The Application Process

- 2.1 All applications must be made on the official C3 application form and will only be processed when the appropriate application entry fee is received.

2.2 Upon receipt of the application at UK 8020's offices, all applications will be acknowledged either by email or post. If you do not receive a confirmation of your entry within 14 days, you must contact UK 8020. Proof of posting will not be considered proof of delivery. No responsibility will be accepted for lost, delayed or mislaid applications.

2.3 Once the application and the application fee have been received and approved by UK8020, refunds of the application fee will not be made even if you wish to cancel your application.

2.4 All applications must be received no later than **31st January 2009**.

3. Submission of Designs & Blueprints

3.1 All submissions of designs, blueprints, drawings, prototypes and any other supporting documentation (hereinafter called "the Design") must be submitted by the **31st July 2009** and on receipt of the Design, UK 8020 will if requested enter into a Confidentiality Agreement with the entrant in the form to be published in the UK8020 web-site.

3.2 Entrants will be solely responsible for the security of their Design. All applicants are advised to seek professional help with regard to protecting their invention. You are advised before submitting, discussing or communicating your application to ensure the relevant patents, trademarks or anything appropriate to protect your invention is in place. UK 8020 and its agents are not responsible for the protection of your invention, designs or blueprints or the security of these.

3.3 Entrants will own full Intellectual Property Rights of their Design whether it is a winning entry or not. UK 8020 will have no claim nor will they exert any claim to any rights to any Design.

3.4 All entries will be assessed and judged by a panel of industry experts. A short list of finalists will be compiled that meet the challenge criteria. Applicants will be notified whether they have or haven't made the short list of finalists by **30th September 2009**.

4. Judging Criteria

4.1 All applications will be judged on the following criteria:

4.2 Energy generation - will the invention generate at least 90% of a UK domestic average household's electricity currently approximately **5 Megawatt** hours annually.

- 4.3 Aesthetics - the looks, size, design and general appearance
- 4.4 Practicality - size, ease of use, durability in terms of life expectancy of the renewable energy generator, associated installation costs.
- 4.5 Retail Value - will it be possible for the renewable energy generator to retail and be installed for £500 (five hundred pounds sterling) or less.
- 4.6 Global Use - adaptability of invention in locations around the world.

5. Climate Change Challenge Finalists

- 5.1 A short-list of finalists will be prepared and they will be asked to attend an interview where they will be required to discuss and present their design and or demonstrate their prototype.
- 5.2 All interviews will be held in the UK at a location to be advised. Interviews will take place between **1st October 2009 and 30th November 2009**. If you or if you are a team at least one of you cannot make the interview you will be disqualified from the challenge.
- 5.3 In the event that no entries meet the qualifying Challenge criteria referred to in paragraph 4 above then UK 8020 are entitled to decide that no prize will be awarded for this challenge or have the right to change or amend the rules terms and conditions of C3 to enable the challenge to be continued on such amended terms and conditions or to terminate the Challenge.
- 5.4 No correspondence or discussion will be entered into regarding the decision of the Judges. Their decision will be final and unchallengeable.

5. Award Ceremony

- 1.1 The winning entry will be announced at an Award Ceremony held at a location in the UK to be announced. All finalists will be required to attend the Award Ceremony as part of the conditions of entry into C3.
- 1.2 The winning entry will receive £100,000 (one hundred thousand pounds sterling) within 28 days of the Award Ceremony. The method of payment will be arranged with the winning entrant. The winning entrant will be responsible for any tax liability in their country of residence that may arise from winning C3.

6. Additional Terms

- 6.1** UK 8020 reserve the right at their discretion to change or amend the rules if necessary whilst C3 is running with the exception of the sum of prize money offered to the winner.
- 6.2** It is a condition of entering C3 that all entrants will co-operate with publicity organised by UK 8020. This may include the taking and publishing of photographs, interviews whether photographic or video. Publicity may be used in all types of media. Entrants also agree that all publicity material may be used for a minimum of five years after the closing date of C3.
- 6.3** Entrants requiring documents submitted as part of their application, to be returned will need to cover the relevant postage/courier handling costs themselves.
- 6.4** UK 8020 excludes liability to the extent permitted by law for any cost, claims or losses howsoever caused that arise by reason of any person's entry into C3.

7. Data Protection

- 7.1** UK 8020 will hold the entrants personal and application details on its own or a duty authorised agent's registered database electronic and/or hard copy. This information will be kept confidential and will be used only by UK 8020 and its authorised agents administering C3. This information will not be passed on to any unauthorised third parties without prior consent of the entrant except as detailed in point 7.2 of the C3 Rules & Conditions.
- 7.2** As a condition of entry into C3, entrants are advised that they automatically grant permission to UK 8020 to use their personal information for publicity purposes throughout the Challenge period and for five years after the Award Ceremony takes place.

The Climate Change Challenge Rules & Conditions consist of a sequence of seven statements numbered from 1 to 7 culminating on point 7.2

Application Form

Individual or Group Application

Applications are accepted from individuals and groups of 2 persons or more. Groups must choose a team leader and a team name. All correspondence will be sent to the team leader who will be responsible for communicating to the rest of their team.

Confidentiality of Information

All information submitted will be treated in the strictest of confidence. We would like however to use some of your information for media and publicity purposes. Sensitive information such as address, telephone and email information will not be disclosed without your prior consent.

Group or Individual Entry:

Are you entering as an individual or Group? Individual Group

If you are a group, what is your team name? _____

How many in total are in your team?

Your Details:

Status: Mr, Mrs, Ms, Miss (circle one) or insert other title here _____

Age: at time of application

If under 18 you must have the consent of a parent or guardian. See consent form at the end of the form.

First Name: _____ Last Name: _____

Address: _____

Town/City: _____

County/State: _____

Country: _____

Email: _____

Telephone 1 _____ please include country code

Telephone 2 _____ please include country code

Note: If you are entering as a team, please supply, on a separate sheet, the other team member details using the name and address format above.

About Yourself or Team

Tell us a little about yourself, your hobbies, interests, your family, background. Why did you enter? Or anything that you think is of interest and you wouldn't mind if it was published. Attach photos of yourself.

I have read and understood the rules & conditions

Signature: _____

Name: _____

Date: _____

Parent or Guardian Consent if applicant is under 18

Name _____ Signed: _____

Address: _____

What Next

1. Make a copy of your application
2. Attach any photos
3. Enclosed your fee of £50 or £100 (£50 or individuals or £100 for teams of two or more)

Fees can be either paid by cheque or electronic bank transfer to:
UK 8020 CIC
Bank: Royal Bank of Scotland
Sort Code: 83 04 25 Account No: 10117597

4. Send your application with enclosures to:

UK 8020, PO Box 567, Chichester, PO19 9EE, United Kingdom

All email enquires, please use the contact link at www.climatechangechallenge.org
Upon receipt, your application will be acknowledged by email within seven days.

When your application has been successfully processed, we will then send you the Climate Change Challenge Entrant's information pack.

Thank you for entering the most important and prestigious challenge to make a global difference to mankind!